

DIGITAL MEDIA

AUTHOR ACCOUNT PLANNER

HOW TO EASILY SET UP YOUR
DIGITAL AUTHOR PLATFORM



FREE ACCOUNTS

- FACEBOOK - FAN PAGE AND/OR GROUP
- TWITTER
- AMAZON AUTHOR
- BOOKBUB
- INSTAGRAM
- PINTEREST
- GOODREADS
- WATTPAD

TO DO - WEBSITE:

- BUY A DOMAIN NAME
- SET UP DOMAIN HOSTING
- DECIDE ON PLATFORM
- SET UP PROFESSIONAL
EMAIL ADDRESS
- WRITE SHORT BIO
- INVEST IN HEADSHOT OR
LOGO FOR USE ON ALL SITES
- DECIDE ON LOOK/FEEL
- SELECT ANY IMAGES

HELPFUL FREE TOOLS:

IMAGES: SPLASHER, PIXABAY, UNSPLASHER

IMAGE MANIPULATION: CANVA, GIMP

PHOTO SHAPE EDITOR: TUXPI

3D BOOK COVER GENERATOR: DIYBOOKCOVERS.COM

PRODUCTIVITY TOOLS: GOOGLE DRIVE, DROPBOX, EVERNOTE